

**NEW!
2011**

SWITCH ON SERIES



Inspire a positive attitude in everyone



Set of 5 new DVDs

Create a positive culture in your workplace with this powerful motivational series. Each program shows a range of typical thinking patterns and behaviors that underpin workplace performance. See how negative messages can be transformed.

SWITCH ON POSITIVE MESSAGES!

For conferences, workshops, meetings and personal screens. Help your team 'audit' and replace negative thoughts so they communicate effectively and achieve success.



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LEADER'S GUIDES
PDF on each DVD with discussion questions, activities, handouts and full scripts.

PRICE
SET OF 5 DVDs
AU\$935

STOCKCODE: SWITCHSET5
ISBN: 978-1-921910-99-9

1 DVD AU\$275 EACH
2-4 DVDs AU\$220 EACH
5+ DVDs AU\$187 EACH

7DTV Streaming option available



1. Switch On Everyone

SWITCH01 | ISBN: 978-1-921910-94-4
7 minutes



Develop a positive motivating culture with everyone:

- Keep staff on track in tough times
- Encourage managers to lead by example
- Create unity and inspire best performance



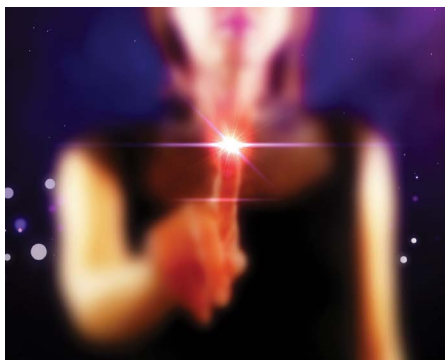
2. Switch On Respect

SWITCH02 | ISBN: 978-1-921910-95-1
6 minutes



Ideal for attitudinal and diversity training:

- Ensure respect within diverse teams
- Encourage inclusive behaviors
- Create a harmonious environment



3. Switch On Service

SWITCH03 | ISBN: 978-1-921910-96-8
6 minutes



Deliver quality service to internal and external customers:

- Develop winning service attitudes
- Help staff make everyone feel special
- Handle difficult customers and problems

A fun psychological approach



The series is created by psychologist Eve Ash and uses her notion of 'scripts' or 'messages' in our head that help us or hinder us at work.

- The power of success starts with the way we think. We all have the power to choose our own 'messages' or mood.
- Positive messages and affirmations make us feel good, help us communicate effectively and achieve results.
- Negative thoughts de-motivate and hold us back, keep us stuck in the past and often create conflict.



Created by psychologist Eve Ash.

4. Switch On Caring

SWITCH04 | ISBN: 978-1-921910-97-5
6 minutes



For health care professionals, helpers and service staff:

- Manage stress and emotions effectively
- Inspire thoughtful caring actions
- Reinforce feelings of job satisfaction

5. Switch On Assertiveness

SWITCH05 | ISBN: 978-1-921910-98-2
6 minutes



Develop effective assertive communication skills:

- Replace aggressive bullying behavior
- Develop assertive thinking patterns
- Learn to speak up confidently



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